



WEDNESDAY, JUNE 11, 2008

## Univision Sweeps at Cable Positive's 7th Annual POP Awards

Univision garnered the POP Network of the Year Award and Dan Moloney, Executive Vice President, Motorola, took home the second ever TelevisionWeek HIV/AIDS Education Advocate of the Year Award at Cable Positive's 7<sup>th</sup> Annual POP Awards (Positively Outstanding Programming) last night at the Time Warner Center in New York City. Univision is the first non-English speaking network to take home POP Network of the Year in the award's history. Time Warner Cable joined Rainbow Media as presenting sponsor of Cable Positive's POP Awards, held annually to both encourage and reward outstanding programming in the area of HIV/AIDS.

The event was hosted by Frederick Weller, who starred on Broadway in "Take me Out" and "Glengarry Glen Ross" and is appearing in USA Network's new series "In Plain Sight." Award Presenters included Marvelyn Brown, Author and Emmy Award-winning HIV/AIDS activist; Jack Mackenroth, Designer, appeared on Bravo's "Project Runway;" Alesha Renee, Host of BET's "The 5ive;" Matt Singer, Host of IFC's News On-Air; and Kim Stolz, MTV News Correspondent and mtvU VJ.

Dan Moloney, Executive Vice President, Motorola, Inc. received the second ever HIV/AIDS Education Advocate of the Year Award, presented by TelevisionWeek. Under Dan's leadership, Motorola made the single largest grant in Cable Positive's history for the creation of The Youth AIDS Media Institute (YAMI) through the Motorola Foundation. The grant provided Cable



### SEAN STRUB

Strub has 30 years experience in corporate social responsibility and social change activism as well as private enterprise. His AIDS activism began in 1981 when he started collecting information about the emerging epidemic and shared it with friends. In the late 1980s he launched a treatment newsletter and, in 1994, he founded the groundbreaking POZ Magazine an award-winning publication and website (poz.com) for people affected by HIV.

Strub's AIDS activism has also included theatrical and event production (Strub produced The Night Larry Kramer Kissed Me, an Obie-award winning Off-Broadway hit and numerous large-scale AIDS benefit events), serving as fundraising co-chair for ACT UP/NY and running for public office in 1990 when

Positive with \$200,000 to launch the program, targeting youth across the U.S. and challenging them to create HIV/AIDS awareness messages in their own voices to educate their peers about the disease.

Sponsors for the 2008 event included: Time Warner Cable, Rainbow Media, TelevisionWeek, NY1 News, Showtime, HBO, Turner, Motorola, Univision, Suddenlink, NBC Universal, Sundance, Retirement Living, Arris, and BET.

The following cable networks and programs were recognized for creating television that carries educational value and promotes awareness/prevention in the fight against HIV/AIDS:

Original Series: *College Hill Season 4* – BET

Outstanding Special Programming: *I Want to be a Pilot* – Sundance Channel

Outstanding Original Film/Movie: *Reflections* – BET

Outstanding Documentary: *Positive Voices: Women & HIV* – Showtime

Outstanding Original Spanish Language Programming: *Asi es La Vida episode Com Dominio Total* – Telefutura

Outstanding Spanish Language PSA: *Salud es Vida...Enterate!* - Univision

Outstanding News Coverage: *House Call with Sanjay Gupta* “World AIDS Day: South Africa’s Story” – CNN

Outstanding Biographical Programming: *Cause Effect: Episode 3* “National AIDS Fund/American Red Cross” – MTVU

Outstanding PSA: *HIV Testing PSA* – HBO

Outstanding PSA Campaign: *Scenarios Series* – Rap-It-Up, BET/Henry J. Kaiser Family Foundation

Outstanding Community Partnership: “Lies PSA” – Suddenlink/Covenant House AIDS Residential & Resource Program

POP Network of the Year: *Univision*

he ran for the US Congress from New York’s 22nd Congressional District. Strub was the first openly HIV-positive person to run for federal office.

---

## LINKS

[Cable Positive's Home Page](#)

[HIVTest.org](#)

[The Body - HIV/AIDS Resources](#)

---

## BLOG ARCHIVE

▶ [2009](#) (8)

▼ [2008](#) (46)

▶ [December](#) (2)

▶ [November](#) (4)

▶ [October](#) (5)

▶ [September](#) (3)

▶ [August](#) (4)

▶ [July](#) (4)

▼ [June](#) (4)

[June 27th, National HIV Testing Day](#)

[WORKING HARD TO KEEP HIV/AIDS MESSAGES ON THE AIR](#)

[Univision Sweeps at Cable Positive's 7th Annual PO...](#)

[A Passion for Art, and for People](#)

▶ [May](#) (3)

▶ [April](#) (4)

▶ [March](#) (4)

▶ [February](#) (4)

▶ [January](#) (5)

▶ [2007](#) (19)

---

## SUBSCRIBE NOW!



Subscribe in a reader

POSTED BY CABLE POSITIVE AT 11:47 AM

---

**0 COMMENTS:**

[Post a Comment](#)

[Newer Post](#)

[Home](#)

[Older Post](#)

Subscribe to: [Post Comments \(Atom\)](#)